

**Jen Hampson**

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**To Whom It May Concern:**

I am pleased to write this letter of recommendation for Keran Ekeuh, who has been interning with us at Gemma Bell & Company from 1<sup>st</sup> July to 20<sup>th</sup> September 2024. During this time, he has demonstrated a good level of professionalism, enthusiasm, and a strong work ethic, supporting our marketing and creative team and contributing to its success.

As an intern, Keran was responsible for a variety of tasks, including daily community management for our clients on Instagram, scheduling and reporting via Sprout Social, copywriting for email and social, researching trends and content styles, supporting on shoots, as well as video editing – an area in which he particularly excelled. He has developed a range of marketing skills that will undoubtedly serve him well in future endeavours, as well as partaking in wider team meetings to gain an understanding of communications, partnerships and launch campaigns more generally.

Keran quickly became a valuable member of our team, offering new ideas for video styles and taking on whichever task was needed to support our busy department. He consistently delivered work on time and of a good quality, displayed excellent attention to detail, and showed a willingness to take on new challenges. He took the initiative to deepen his understanding of the hospitality industry, absorbing conversations in the office and team meetings, and researching London's best restaurants in order to contribute effectively.

I have no doubt that Keran will be an asset to any organization. He has the creative eye and work ethic that will allow him to succeed in whatever marketing role he chooses to pursue. I highly recommend Keran for any position or opportunity that he is seeking, and I am confident that he will continue to grow and excel.

Please feel free to contact me at [j.hampson@gemmabellandcompany.com](mailto:j.hampson@gemmabellandcompany.com) or 07545 312998 if you require further information.

Sincerely,



Jen Hampson

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